

# JUMP

*... for the people.*

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Brett was recommended to us by an executive at Steve Madden, our parent company at the time. I met Brett when our team decided to get other bids to determine exactly what his company's value was to our company. His bid was the most reasonable. In addition, I was helping to run a medium sized shoe company with a skeletal staff. We have a large exhibit, with a lot of pieces and management skill required to keep it in good working order. With Brett as part of our team, we didn't require any trade show person within our company. He put his experience and knowledge to work for us. On several occasions he eliminated almost all of his costs just by getting items billed in error removed from a single supplier's bill. I am convinced that he saved us several times what we paid him for each and every show; especially when you consider the true costs of hiring an additional staff member. Brett is a dedicated trade show expert that will be a valuable asset to any marketing team.

Jose Chas, VP Operations

<http://www.linkedin.com/in/brettlipes>