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March 18, 2011

To whom it may concern,

As the CEO of the UMG Foundation, I worked with Brett Lipeles, owner of Exhibit and Display Consultants to budget for and manage our Poetry on Canvas projects. Poetry on Canvas is a revolutionary fundraising concept, and we were looking for the best to help with this aspect of our burgeoning foundation.

Brett and his team showed a remarkable attention to detail surrounding the planning and budgeting for every aspect of our project. This team knows how to anticipate the unforeseen, plan and budget for it. They are open to suggestions and become an effective part of your team.

On a more personal note, I came to trust Brett as an authority on large scale exhibitions and events that required effective face to face marketing. He is always prepared, ready and honest with us. In fact, after working with Brett for two years, I invited him to serve as a member of the UMG Foundation executive board.

I will include Brett and the EDC team on future projects which require their services.

I cannot speak more highly of Brett and his team.

Thank you for your time,

A handwritten signature in black ink, appearing to read "Irma Simpson", is written over a light pink rectangular background.

Irma Simpson PhD  
Chairperson/CEO